



King Street Design Code Supplementary Planning Document

**Pre-Draft Engagement
Consultation Statement**

July 2022

1 Introduction

- 1.1 This is the Consultation Statement for the King Street Design Code Supplementary Planning Document (SPD) following consultation at the pre-draft engagement stage.
- 1.2 It sets out how and who we engaged with, the comments that were received and the Council's response including how this has informed the final consultation version of the document. The engagement has been carried out in accordance with our Statement of Community Involvement.

2 How and who we engaged with

- 2.1 Wigan Council contracted CASS Associates to produce the King Street Design Code. The Code was produced over a period of months which included much informal consultation with CASS, the King Street Heritage Action Zone Project Officer and stakeholders.
- 2.2 Stakeholders were identified through the use of land-registry information to identify the building and land-owners in the immediate King Street Area as well as through on-the-ground community engagement by the King Street HAZ Project Officer.
- 2.3 Invitations were sent out via email where the email address had been identified and via post to the registered land-owner where they had not. Overall 128 direct communications were carried out to land owners, business owners and community stakeholder groups of King Street. This was to a series of informal meetings via MS Teams and an in-person drop-in session on 1st March 2022 .
- 2.4 A public stakeholder meeting was held on 28th April which saw 40+ attendees including representatives of local community groups, business and land-owners. At this meeting the principle of the Design Code was explained and interest gauged, there was considerable positive support and interest registered.
- 2.5 Following those meetings a pre-draft copy of the King Street Design Code was produced by CASS Associates and shared internally with the following departments.

Economic Development

Environmental Health

Highways & Traffic Management

Housing

Major Projects

Planning (Development Management)

Planning (Policy)

Streetscene Services

- 2.6 The draft document was also shared on 1st July via-email with both internal colleagues and 22 community stakeholders who had indicated at the public meeting they wished to be involved in the pre-draft process.
- 2.7 To date there have been three acknowledged replies from the community stakeholders and no specific comments. Historic England were also consulted and have requested information regarding the adoption process and the Councils ambitions for where the document will sit within the planning framework.

3 Comments received on the draft document

3.1 Below is an overview of comments received from both internal and external consultees:

Topic/Chapter	Comment	Response
Visual appearance/accessibility	Some of the colours on the maps look similar to each other and are difficult to distinguish for colourblind people.	Colours and shape of certain lines changed to ensure they can be differentiated. Colours on maps and plans made bolder and closer to primary colours.
	Punctuation is inconsistent and sometimes over used, especially at bullet points.	Punctuation checked, changed and superfluous marks removed.
	Some images are too small or poorly located on the page.	Images reordered and resized where necessary.
Context	No detail on who 'the community is'	Amended to identify what is meant by 'community'.
	Not clear upfront how the 'checklist' works or where it is in the document.	Amended to mention the checklist.

	Wording of 'Backstreets' has negative connotations.	Options explored and in consultation changed to more appropriate wording.
	Red-edge does not align perfectly with the building line on the photograph.	Noted.
	Boundary of borough is not correct.	Noted and fixed to correct boundary.
The Code	Document is not specific enough about materials that should be used.	Amended to take into account specifics of materials including stone, and style of bicycle stand.
	It is unclear that 'permeability' is about movement rather than surfaces.	Amended to make it clear.
	Map seems washed out, can it be made bolder.	See above.
	No reference to how street trees would be installed,	Changed to reference street pits.
Summary Checklist	Point 5 is obvious and simplistic.	Reviewed and point removed.
	Point 6 is not relevant as this is a sustainable location.	Reviewed and point removed.
	Point 8 is unenforceable as it outside design code boundary and not a planning matter.	Reviewed and point removed.
	Point 14 is similar to point 4	Reviewed and points combined.
	Little reference to whole-life sustainability and carbon costs of buildings.	Reviewed and reference to 'whole life carbon costs' added.

4 Conclusion

4.1 Following the results of the consultations above and the subsequent amendments that have been implemented we feel comfortable to now take this document to the formal statutory six-week consultation process.