



REQUEST 17481

RESPONSE

Under the Freedom of Information Act 2000, I am requesting information about video and animation production contracts and tender exercises conducted by the council between 17th January 2022 and 17th January 2025.

This request covers all contracts/tenders for:

- Live action video production
- Animation and motion graphics
- Brand/corporate films
- Training videos
- Documentary content
- Social media video content
- Educational films
- Promotional videos
- Event filming
- Aerial/drone filming
- Interactive video content
- Any combination of the above

Specifically, I am requesting:

Contract Information:

1. Names of successful suppliers awarded contracts
2. Contract values awarded
3. Duration of contracts
4. Contract start and end dates
5. Brief description of production requirements
6. Whether the successful supplier was an incumbent or new supplier

Tender Process Details:

1. Number of bids received for each tender
2. Advertised budget (if different from final contract value)
3. Highest and lowest bid values received
4. Evaluation criteria weightings used (e.g. quality/price split)

Procurement Information:

1. Whether any tenders were cancelled or reissued in this period
2. If cancelled/reissued, the reasons why (if this can be shared)
3. Number of clarification questions received per tender
4. Whether contracts were delivered on time and on budget

Wigan Council haven't entered into any video or animation production contracts.

For added context, we have an in-house videographer and design team.

No tenders ran for these goods.

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