



Request

Response

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|---|---|
| 1. Do you use a social media management platform? | Yes |
| 2. If so, what tools do you use? | Hootsuite |
| 3. What is your annual spend on a Social media management tool? | £3,050 |
| 4. What dates does your contract with your current supplier end (in the format of [month/year]) | February 2025 |
| 5. Do you use a social listening / media monitoring platform? | Not currently |
| 6. If so, what tools do you use? | N/A |
| 7. What is your annual spend on a social listening / media monitoring tool? | N/A |
| 8. What dates does your contract with your current supplier end (in the format of [month/year]) | N/A |
| 9. Who is the senior person responsible for managing these contracts? | Lucy Downham – Service Manager, communications and public relations |