

Round 6
Community Investment Fund

Wigan 
Council

The Deal



Priorities and Outcomes



Priorities and Outcomes

Applications will be scored based on how well they meet one of our eight key priorities.

There are several priority areas which help us to ensure that projects receiving investment improve outcomes for local residents. These are outlined below.

Start Well



We want our children and young people to get the best start in life and prepare them to be confident and resilient individuals

Live Well



We want our adults of working age to be healthy, well, financially included and engaged in work or training

Age Well



Develop an age friendly town that supports older people to remain independent and connected, tackles loneliness and improves health and wellbeing. We want our older people to lead fulfilling lives, be independent and healthier for longer

Digital



#DigitalWigan: improving lives through digital and enjoying the power of digital.

Supporting businesses to grow Wigan as a digital borough and to grow the competitive advantage that this will bring to our economic growth

Priorities and Outcomes continued

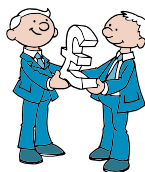
There are several priority areas which help us to ensure that projects receiving investment improve outcomes for local residents. These are outlined below.

Wigan Borough on the Move



We want to inspire and motivate all residents of Wigan Borough to be healthy and physically active

Economy & Skills



We want the economy to grow; creating employment opportunities for our residents and ensuring belief in the borough as a place to work, live, invest and visit

New: Culture & Cultural Education



To improve the opportunities for residents and young people to be involved in high quality arts, cultural and creative activities.

Great Place



We'd like to create a network of 'Incredible Wigan' and 'Wigan In Bloom' projects and activities across the borough.

Please note: Applications must clearly demonstrate how they will deliver on one or more of these priorities

Priorities & Outcomes

We particularly want to see bids that will target:

Early
intervention
Mental health

Loneliness &
Isolation

Creating an
age friendly
borough

Respiratory
problems

Support
services for
most vulnerable
children &
Young people

SEND Activities
East side of the
Borough

Digital
inclusion

Innovative
initiatives to
encourage
and increase
recycling

Supported
volunteering
and
employment

Improving the
Environment,
reducing litter

Promoting
positive
relationships;
reducing
domestic abuse
and bullying

Culture &
Cultural
Education

Debt & Money
Management

Children
preparing for
Adulthood

Local growth
of social
enterprise and
business

Creating New
opportunities
for young
people 14+



Start Well

Appendix 1

We want our children and young people to get the best start in life to prepare them to be confident and resilient individuals

Top Priorities

Increased activities and community led opportunities to improve the health, wellness and development of 0-5's, to help them make the best start in life and be ready for school when they reach 5 years old

Increased activities and community led support for young people (5-19's) in the community, especially after school and at the weekends. There is a particular focus for provision to be developed with local communities for those young people 13-19yrs who are engaged in risky behaviours including anti-social behaviour to enable them to be positively engaged and active in their communities

More support and opportunities available for children and young people who are in need of help and protection to enable them to be safe, healthy, in education or employment and transition effectively into adulthood and live in their community and make effective contributions. We would also like increased support for foster carers and children in care to ensure they are safe, happy and healthy and making a contribution to their community and aspire them to live fulfilling lives

Opportunities for using community space in an innovative way to support the physical and emotional health and wellbeing of children, young people and families and strengthening support from people in a range of settings including community venues, schools, GP surgeries, early years settings and Start Well family centres including support outside of usual working hours

Supporting the engagement of males (fathers/carers) through provision of increased opportunities to access activities linked to the community, with a specific focus on supporting dad's to be better involved in activities through Schools and Start Well family centres

Opportunities to maximise education, engagement and attainment to keep those children who are at risk of exclusion in education. This could include developing a range of opportunities within the community to help parents make the most of their strengths and assets (including parenting support, peer to peer support and small school based/ community projects to help children, young people and families deliver 'Your Part' in the Deal for Children and Young People

More opportunities and activities for children and young people with special needs and disabilities, in particular Autism and ADHD to get involved in their local community

More opportunities and support available in the community for children and young people which contribute to improving our public health outcomes and support particularly areas such as obesity, sexual health, hospital admissions, oral health, breastfeeding, asthma and mental health and wellbeing

Developing peer to peer support opportunities within the community to increase and support parents' ability to effectively parent their children. This could include things such as sharing evidence-based parenting skills and resources, knowledge and experiences, and increasing parents' ability to access opportunities in the community

Start Well

Appendix 1

Our Vision

That children, young people and families of the borough are confident and resilient individuals who are connected to their communities and make an effective contribution as responsible citizens. They feel safe and care about their health, education and employment and their community.

We are seeking bids that will help deliver the following outcomes:

Health and Wellbeing

- Improved physical and emotional health of children and young people
- Increased number of children and young people who are able to make healthy choices
- Reduce demand on public services in the health and social care system
- Improved access to a range of opportunities

Meeting your potential

- Improved school readiness
- Improved engagement in education
- Improved skills to access employment opportunities
- Improved engagement between children and young people and their local community
- Increase in the number of parents and carers engaged in education

Staying safe

- A safer environment for children and young people to live in
- Improved physical and emotional health of children and young people
- Increased children's involvement in keeping the borough clean and green and feeling proud of the local environment
- Improved access to safe opportunities in local communities
- Reduction in antisocial behaviour and bullying
- Increase the number of children and young people in the borough that can safely access the internet

Improve resilience

- Increased access to early intervention and prevention services to reduce demand on social care and health service
- Improved skills and resilience in families to help them to become independent
- Increase in families that get involved in their local community and support each other
- Increased number of children and young people who have an active voice and are listened to

Support the development of an autism friendly borough

- Offering a wide range of choices and opportunities for children with special educational needs and disabilities. In particular, opportunities that would promote and support existing and new settings to be more inclusive.
- Opportunities that include support around developing autism friendly environments, peer to peer support and youth groups

Live Well

Appendix 2

We want our adults of working age to be healthy, well, financially included and engaged in work or training

Top Priorities

Mental wellbeing with a particular focus on earlier help, timely support, supporting recovery, prevention from reaching crisis point and suicide prevention and supporting people who have reached crisis point e.g. job loss, end of a relationship, bereavement, supporting people to enter (and remain) in employment with chronic conditions with programmes that encourage peer support and circles of support

Supporting the most vulnerable adults into volunteering and employment opportunities enabling them to become the best people they can be

Innovative ideas and programmes that engage the most vulnerable young people to become strong and independent young adults e.g. using sports/creative arts to engage young people into employment

#BelieveImOnlyHuman – a specific focus on people with protected characteristics who face the greatest health inequalities e.g. ethnic minorities, LGBT community and people with disabilities

Positive relationships – developing safe, loving relationships by building authentic friendships for people with additional needs; interventions that address issues such as domestic abuse, bullying and stigma

Self care and condition management – Programmes that build resilience and support people of working age to manage newly diagnosed conditions to ensure that they are as healthy as possible, independent and remain economically active for longer – supporting carers to care for longer

Our Vision

We aim to achieve our vision for adults through work that tackles a wide range of health issues and promotes healthier lifestyle choices, for example, tackling issues such as alcohol, drugs, obesity and smoking. We want to support people to become independent and self-reliant which in turn will reduce demands on the health and social care systems and reduce the number of people claiming out of work benefits and tackling wider issues such as antisocial behaviour (ASB).

We are particularly interested in proposals that:

Stimulate social movement for change with regards to eliminating stigma associated with mental health, suicide and self-harm

Use non traditional methods that prevent mental health conditions escalating and aid recovery e.g. through sports, arts and leisure

Work with the business community to promote, develop the tools and give them the confidence to be able to support employees experiencing mental health problems or other life issues; and to build a thriving business sector that understands that investing in staff health and wellbeing makes business sense and improves their bottom line

Live Well

Appendix 2

The key issues in Wigan Borough that are increasing demands on public services are:

Homelessness

- Anti-social behaviour
- Mental health conditions such as depression, anxiety, low self esteem
- Debt linked with increasing usage of pay day lenders and issues with gambling
- Drug and alcohol issues
- Domestic abuse – perpetrators and victims of domestic abuse
- Sexual violence and sexual health
- Unmanaged chronic and long term conditions (LTC)
- Diverse issues e.g. hate crime and needs of refugees and asylum seekers
- Worklessness and issues relating to skills levels, confidence and ability to achieve
- Adults with additional needs

We are seeking bids that will help deliver the following outcomes:

Health and Wellbeing

Reduction in hospital admissions for adults of working age, particularly those identified as being at high risk of hospital admission

Reduction in scale and cost of anti-depressant prescriptions

Successful completion of substance misuse treatment

Improving physical activity uptake

Meeting your potential

Reduction in the percentage of people claiming out of work benefits, particularly people with LTC

Impact on continuing reduction in 16-18 year olds not in education, employment and training and entrants into the youth justice system

Reduction in re-offending levels

Staying safe

Reduction in repeat domestic abuse

Reduction in suicides and self-harm

Improve resilience

Increased community wellbeing, resilience and connectedness

People having increased confidence in being able to manage their own condition

Age Well

Appendix 3

Develop an age friendly town that supports older people to remain independent and connected, tackles loneliness and improves health and wellbeing

Top Priorities
To liberate the assets and expertise of older people through supporting them to participate in the community, volunteer more and share their skills
Wellbeing; emotional, physical and social; encouraging healthy and active lifestyles for our older population
Innovative ideas that support people to live independently in their own homes for longer and safely return home after a hospital stay

Our Vision
 Wigan Borough has a population of 320,000 people of which 1 in 6 are over 65 years old. Over the last 5 years Wigan Borough has experienced significant improvements in the health of the population and notably, improvements in healthy life expectancy for both men and women. Projections show that by 2025, 24% of the population in the borough will be aged 65 years and over. Whilst this brings some challenges we must ensure that our population are provided with every opportunity to lead and maintain a quality, active and healthy lifestyle.

We recognise the huge value and opportunities brought by our older population and want Wigan Borough to be an age friendly town that takes an ambitious and positive approach to enabling people to live fulfilling lives and be independent and healthier for longer. Using an asset based model to connect people, develop stronger communities and increase independence is key to improving health and wellbeing.

Older people bring a wealth of knowledge, skills and experience and we would like to work with groups and organisations that support older people to age in a way that enables them to be as independent and active for as long as possible. We want our older population to be given plenty of opportunities to remain active and participate in meaningful training, employment, volunteering or community activities.



Age Well

Appendix 3

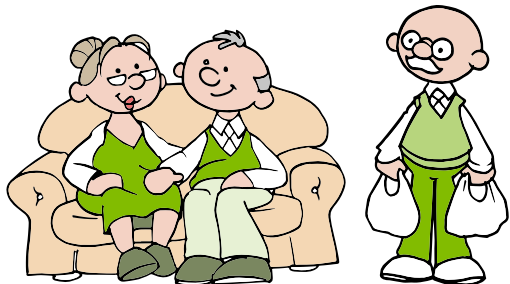
We want to support a positive culture around ageing, improve the quality of life for older people and create an age friendly environment making Wigan Borough a better place to grow old.

Suggestions of ideas include:

- Helping people find the right home for them and successfully moving home
- Digital – getting people online in creative ways, e.g. family trees, researching favourite sports clubs, history etc
- Sharing life skills, knowledge and expertise with others
- Intergenerational activities
- Increasing employment and volunteering opportunities
- Age friendly activities
- Music, dance and drama
- Singles nights for older people and promotion of positive relationships
- Casserole clubs – connecting people in local communities to share meals with those who can't always cook for themselves
- Cooking skills – particularly for men
- Planning for retirement

We are seeking bids that will help deliver the following outcomes:

- Increased happiness and community connection
- Improved health related quality of life
- Improved awareness and diagnosis rates for dementia
- Improved strength and mobility (to reduce the risk of falls)
- Increased physical activity among the older population
- Reduced visits to A&E
- Reduced non-elective admissions
- Improved discharge from hospital
- People are independent and remain in their own home
- People feel warm, safe and secure in their own home
- Improved support for carers



Culture

Appendix 4

Supporting the growth of a diverse network of collaborative cultural organisations to deliver high quality, accessible and engaging cultural opportunities for the borough's residents and young people

Top Priorities
Supporting and cultivating home grown talent, investing in our cultural innovators and growing the artistic community
Supporting the growth of our cultural and creative industries, increasing jobs and employment
Developing culturally active communities through people-centred programmes of work with long-term health and wellbeing benefits
Building and growing opportunities for young people ensuring that we develop our own talent pipeline and grow a sustainable cultural ecology

Our Vision
 To grow a sustainable, quality, arts and cultural sector within Wigan Borough that will raise aspirations and ambitions, supporting residents health and wellbeing and the visitor economy.

The Active Lives survey 2015-17* ranks Wigan as 7th in the list of places with the lowest rate of arts engagement in the UK (at 57.3%) despite the North West as a whole being statistically more engaged than four other regions (at 66%).

In 2018 Wigan Council, supported by Arts Council England, funded the development of an ambitious Cultural Strategy for Wigan Borough with a five year plan to deliver transformational change to the cultural landscape of the borough. The strategy builds on The Deal for the Future and its vision for Wigan to be a place where people want to work, live, visit and invest.

The Cultural Strategy focuses on breaking down barriers and working collaboratively to grow a healthy arts and cultural ecology for the whole of Wigan Borough. It is bold in its approach, and we welcome the same boldness in applications to this fund.

Much positive work is taking place across the borough with an unusually rich concentration of organisations focussed on cultural activity, many with specialist skills and strengths. The Deal for Communities Investment Fund recognises the need to invest in existing cultural organisations to allow them to further grow and mature, develop their offer and to upscale activity and capacity ensuring that success continues. In addition, new and innovative projects/partnerships can apply for funding.

Culture

Appendix 4

To give an idea of what we are looking for please consider the following:

The delivery model should focus on the community and residents. Activities must build social and cultural capital (enriching individual's knowledge, skills and ambition) to achieve positive long-term health and wellbeing outcomes.

There will be a need for geographic spread across the borough and we are looking for projects that bring new opportunities rather than duplicating existing provision. Applicants don't have to be located in Wigan Borough but their work should benefit the borough's communities and residents. Impact, sustainability and legacy are key components of the programmed work.

We would welcome bids from aspirational individuals, organisations and partnerships whose aim it is to support this ambition and deliver culture-led transformation including:

- Best practise organisational and leadership development
- High quality art-form and practice development particularly traditional arts
- Work that specifically supports a diverse reach of audience or engagement.

Bids should help to deliver the following outcomes:

Happier and healthier communities:

Culturally active communities

Projects with long-term impact on health and wellbeing

Processes and understanding of socially engaged arts and best practice

A stronger and more economically viable homegrown sector:

Artistic development programmes (investing in creative talent from its infancy through to professional artists)

Volunteers and volunteer-led opportunities

Hubs that facilitate and empower creative community collaboration and networking

Changing cultural perceptions of Wigan (internal and external):

Aspirational projects and programmes that have impact and legacy

Digital projects – creating digital resources for artists, communities and publics

Innovative approaches to high quality engagement

Wigan's Future Artists – young people:

A talent pipeline to inspire and raise aspirations of our young people

Co-produced youth-led and cultural leadership programmes

A separate Local Cultural Education Partnership (LCEP) will provide opportunities for young people to access exceptional creative education and cultural activities (through Arts Council England and bridging organisation Curious Minds). *Active Lives Survey 2015-17 <https://www.artscouncil.org.uk/participating-and-attending/active-lives-survey#section-2>

Cultural Education investment up to £20k available

Appendix 4

Alongside the development of our new Cultural Strategy, we have been working with regional charity Curious Minds to create a local plan for meeting the Arts Council's Cultural Education Challenge (www.artscouncil.org.uk/children-and-young-people/cultural-education-challenge). Curious Minds is the Arts Council's Bridge organization for the North West, supporting the cultural and education sectors to work better together so that more children and young people can access high quality arts and culture.

The plan comprises 3 key strands:

- Ensuring the needs of local children and young people are prioritized through the borough's new Cultural Strategy.
- Launching the Community Investment Fund for Cultural Education - a joint investment by Curious Minds and Wigan Council, aiming to create a broader range of creative and cultural experiences and learning, for children and young people across the borough.
- Supporting the development of a Local Cultural Education Partnership. Early consultation with key stakeholders has helped to explore what the partnership might look like and achieve, and to shape the priorities outlined below.

Top priorities

Supporting arts and cultural organisations to work in partnership with education and other providers for children and young people

Creating opportunities for children and young people not currently engaging with arts and culture

Developing new and sustainable approaches to partnership working

Growing arts and cultural provision within schools, either through the curriculum or extended services / additional support

Establishing a strong and joined up infrastructure for Arts Award and Artsmark delivery and support

Our Vision

Arts and Culture play a vital and life-enhancing role for children and young people, helping them to connect with and better understand the world around them and to develop a wide range of essential skills. We want all children and young people in Wigan to experience, take part in and be inspired by the highest quality arts, cultural and creative opportunities. This could be in or out of school, with their families or friends, through work based learning or community activities.

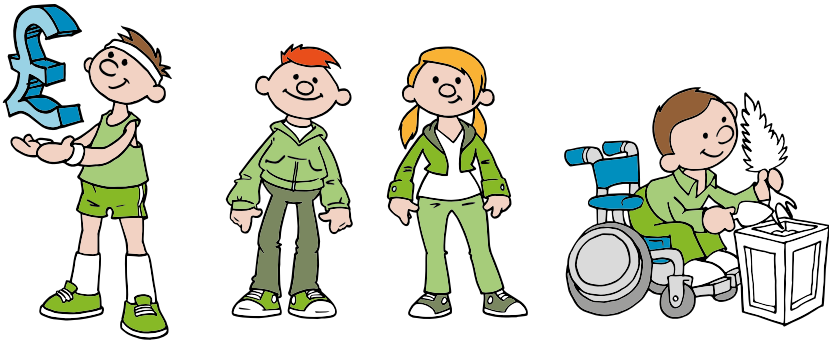
We are particularly interested in proposals that aim to:

- grow capacity and resource for cultural education within the borough
- achieve long term outcomes, with the potential to benefit more children and young people beyond the scope of this activity
- influence change in current ways of working (at an organisational level)
- create models of good practice and / or opportunities for sharing learning across sectors

We also encourage applicants to think about how the Arts Council's Quality Principles might be embedded within the planning, delivery and evaluation of their proposed activity.

We are seeking bids that will help deliver against the outcomes described in the Start Well and Culture sections of this document for children and young people.

Additional support workshops for potential applicants will take place throughout October and November. Further information about these workshops, as well useful resources and inspiration for helping you to develop your proposals, will be available on the CIF website.



Economy and Skills

Appendix 5

Supporting the economy to grow, creating employment opportunities for our residents and believing in the borough

Top Priorities
Growing the economy through the creation of new start-up businesses, social enterprises and entrepreneurs
Equipping local people with the right skills and knowledge to compete for job opportunities
Creation of healthy workplaces

Our Vision
 We have a vision for Wigan Borough to be a confident place with confident people and have a key role in shaping and influencing the strategy for Greater Manchester and the wider region. The council will continue to be at the forefront of change and innovation and ensure Wigan Borough takes advantage of the opportunities that come from devolution.

We also have a key role in growing the local economy through facilitating business growth, upskilling people and helping secure employment opportunities. This is captured through the borough’s Economic Prospectus which promotes the borough as a place to work, invest, live and visit. <https://www.wigan.gov.uk/Wigan-Works/Business/Economic-prospectus.aspx>

To help achieve this, four key objectives outline the priority areas:

- Enabling Growth - growing the economy, businesses and creating jobs
- Skills for Success – equipping local people to take advantage of work opportunities and create better lives for themselves and their families through employment
- Connected Infrastructure – ensuring the right connections are in place to support Wigan Borough’s ambitions for economic growth
- Great Places and Communities – building pride and belief in the borough for our residents to help them enjoy an excellent quality of life

Economy and Skills

Appendix 5

We are specifically looking for innovative initiatives which support economic growth and skills for success, as there are currently 9,000 registered businesses in the borough supporting 120,000 jobs . We want all our businesses to grow, prosper and employ more people.

We are seeking bids that will help deliver the following outcomes:

Economic growth

- New business start-ups
- New business entrepreneurs
- New social enterprises
- Support and increase take up of The Deal for Business
- Increased supply chain opportunities
- New jobs created
- Vacant business accommodation brought back into use

Skills for success

- Co-ordination of the Wigan Works Shop network to increase access for local residents to work and training opportunities, and work experience placements
- New approaches to careers guidance
- Reduction of young people not in education, employment or training (NEET)
- Increased employment opportunities for those out of work for some time, those with disabilities and school leavers including traineeships

Health and wellbeing

- Sickness level reductions in workplaces
- Development of in work resilience, condition management and peer support
- Support for people recently out of work due to ill health to re-enter employment quickly
- Mental health awareness and support in the workplace
- Health eating initiatives and awareness in the workplace
- Business clusters to promote healthy activities e.g. walking meetings, lunchtime activities, network, weight management etc

Improve resilience

- Business ambassadors and champions to promote pride and belief in the borough
- Business resilience, governance and performance for voluntary and third sector groups
- Succession planning, career development opportunities, creating opportunities for employment and growth

Supporting adults and children to access online services and increase their digital skills to their full potential

Top Priorities
Technology that can encourage and support self-care and wellbeing and is tailored to the Wigan Borough community, increasing resilience and independence
Digital inclusion – focussing on the 22,351 adults in Wigan Borough that have never accessed the internet and do not benefit from digital
Availability of access to free digital zones throughout Wigan Borough
Digital connectivity

Our Vision

Our ambition as part of Greater Manchester is to become a world top 20 super connected city region by 2020 and therefore we need to ensure that Wigan Borough residents and businesses have the appropriate level of digital skills and understanding. We also want to raise the expectation and ambition of our children and young people to capitalise on future opportunities and jobs within the digital sector.

There are 11.5m adults in the UK that don't have basic online skills* with 4.8m adults who have never been online**. Within Greater Manchester North West (Bolton and Wigan) between 10-14.9% are lapsed or non-users of the internet.

In Wigan Borough, 1% of households (1,420) with children do not have internet access***.

We know that the areas of digital exclusion in the borough map closely alongside areas of deprivation. We are also aware that 37% of those digitally excluded are social housing tenants.

* Basic Digital Skills UK Report 2017 (Lloyds Bank UK Consumer Digital Index)

** Internet Users in the UK 2017 (Office National Statistics)

*** Internet Access Household and Individuals 2016 (Office National Statistics)



Digital

Appendix 6

Innovation is a key element of the Digital Fund which supports Wigan's Digital Strategy. Our strategy is about ensuring the borough has the right skills, the right support and the right organisations to encourage confidence and understanding when using digital technology. We would like to work with organisations whose aims are to support this ambition and empower people and communities through digital services.

Our digitally funded partners are invited to be part of the borough's Digital Taskforce – a collective of individuals from all sectors who live and/or work in Wigan Borough and are committed to working with people, groups, businesses and organisations to support the development of the area through digital.

We are seeking bids that will help deliver the following outcomes:

Health and wellbeing

- Innovative ideas to help people to stay as independent as possible through supported self-care application and devices
- Increased digital skills for older, vulnerable and disabled residents in sheltered accommodation, extra care and care homes to reduce social isolation and allow access to online services (including NHS and Council services)

Meeting your potential

- Increased internet access and digital provision for everyone e.g. Wi-Fi hotspots in areas of high deprivation so that people who live in these areas can connect to a free Wi-Fi service in their own home
- Reduced digital exclusion
- Supporting people with job seeking and increasing their digital confidence
- Promoting the use of using digital to access services as a first point of contact
- Opportunities to develop digital skills to a higher level
- Support and interventions to increase internet access and digital provision to children within their local communities and at home (specifically in areas of need) to develop their digital creativity

Staying safe

- Increased digital engagement and skills for all residents

Improve resilience

- Promoting the benefits of people being online, e.g. through the delivery of Get Online courses in our libraries from a community led provider
- Improved access and provision of digital equipment in the community
- Increasing the number of Digital Champions within the community to help each other to get online

Economic growth

- Supporting delivery of superfast broadband connectivity to residents and businesses within those community areas with no access, looking at models such as BT Community Partnerships.

Great Place

Appendix 7

Working together to inspire pride in the borough and deliver safe, clean and green communities

Top Priorities

Empowering communities to work together and inspire pride in their local area

Ensuring we have a safe, clean and green borough encouraging recycling, tackling environmental issues such as, littering, dog fouling, fly tipping and graffiti

Incredible Wigan and Wigan Borough in Bloom: Coordinate, teach and support others to grow their own plants and produce and inspire people to do it for themselves

Building community capacity; encouraging and supporting residents to get involved in their community by enhancing volunteering opportunities and offering an information and advice service to individuals and community groups across the borough

Growing the borough; support for the community to develop community groups and increase support for fund raising, bid writing and monitoring outcomes

Our Vision

A Confident Place with Confident People working together to inspire pride and deliver safe, clean and green communities

One of the key aims is to encourage and support residents to take greater responsibility for their area and instil pride in the borough making it a more attractive place to live, work, visit and invest.

As part of The Deal we will work in partnership with our residents to give them the confidence and skills to get involved in addressing local environmental issues such as recycling; congestion, air quality, road safety, street cleanliness, increased use of parks and local heritage.

We are looking at ways to develop the boroughs Leisure, Tourism and Visitor Economy.



Getting Wigan Borough on the Move

We want to inspire, motivate and encourage all residents of Wigan Borough to be healthy, active and engaged in their local community enabling people to start active, stay active and be stronger for longer

Top Priorities
To enable the most inactive people from across Wigan Borough to participate in a broad range of activities that will motivate and inspire them to become active and engaged in their local community
To create a culture of social cohesion, happiness, wellness and health through a range of activities that is responsive to needs of the local community
To invest in a broad range of innovative and stimulating activities that encourage under-represented people and those that face barriers to take part in community let opportunities
To scale up existing opportunities that offer a new approach to increase participation from members of the local community and will now activate the inactive

Our Vision

Our vision for Wigan Borough, detailed in our Deal for the Future and Locality Plan, is to improve the health and wellbeing of our population. The way in which we aim to achieve this vision is to reduce sedentary behaviour and support our residents to make lifestyle changes that will support them to be active and fully engaged in the activities and opportunities available in the local community.

The 2017 Active Lives Survey, undertaken by Sport England indicates that 26.8% of people in Wigan Borough do fewer than 30 minutes of physical activity per week and that there is a 16% gap between active males and active females. This is an issue that we must address in support of good health outcomes and this investment fund provides an ideal opportunity to do so.

We want to build on this momentum and this is where our vibrant community sector can really help to make a difference to enable to us 'Get Wigan Borough on the Move'

By using the term 'active' we don't just want you to think traditional 'leisure and sport' but any activity that can motivate and inspire members of your community to get up, get out and get involved in any number of opportunities. We want all our residents to have the opportunity to fully engage and feel part of their community, not only because it is good for physical health, but because it is good for the mind, the heart and the spirit and also to feel a sense of collective belonging and to participate in activities that are interesting and fun.

Getting Wigan Borough on the Move

To give you an idea of what we are looking for please consider the following:

Many people across Wigan Borough enjoy photography and art classes but do this in a studio. You could look to build in a walk to a local green space as part of the class to create inspiration for the painting or the photograph. This would support people to build physical activity into their lives whilst still pursuing an interest of their choice.

In order to support intergenerational relationships, care homes can link with local nursery settings and hold community sports days (as has recently been shown on BBC news) buddying up care home residents and getting them involved in nursery activities.

We also want to explore a range of opportunities that engage the family as a whole and can be accessed in a range of community settings and at a range of different times focussing on activities that are aimed at improving the emotional and physical health and wellness of the whole family.

- Other suggestions you may wish to consider may include:
- Family treasure hunts in the local green spaces
- History and heritage walks
- Creative arts
- Dance and drama
- Digital solutions to promote more interesting walks
- Growing and cooking sessions
- Foraging
- Dog buddying and walking
- Fishing
- Active travel
- Birdwatching
- Walking football/Basketball/touch rugby

For people to be healthy and well they need to be active. The benefits of physical activity for our health are well documented and understood but this doesn't always encourage people to be active. We also know that people will engage in activities that they enjoy and have a connection with, which is why we are asking you to think of new ideas about how you build physical activity into a range of activities that respond to what you community want, need and will respond to.

Great Place

Appendix 7

We are seeking bids that will help deliver the following outcomes:

1. Enable growth

2. Staying safe

3. Minimise waste and improve recycling

4. Improve resilience

Incredible Edible – Incredible Wigan & Wigan Borough in Bloom

We are working in partnership with the co-founder of Incredible Edible, an initiative that aims to grow fruit, herbs and vegetables around Wigan Borough, for everyone to share.

For more information on the Incredible Edible initiative visit <https://www.wigan.gov.uk/Council/The-Deal/Deal-Communities/Incredible-Edible/index.aspx>

We'd like to create a network of 'Incredible Wigan' & 'Wigan Borough in Bloom' projects and activities across the borough.

Our aim is to have Incredible Wigan & Wigan Borough in Bloom initiatives within each community of the borough, with groups who can help coordinate, teach and support others to grow their own food and flowers and inspire people to do it for themselves, building on their enthusiasm and skills.

This can be achieved by groups getting involved in Incredible Edible and Wigan Borough in Bloom initiatives, through producing quality and innovative edible displays as well as appropriate and sustainable permanent planting schemes.

We would welcome applications that demonstrate:

- Learning from field to classroom to kitchen
- Enhancing 'Wigan Borough In Bloom'
- Edible trails within our community
- Intergenerational learning – Health & Wellbeing, isolation and loneliness
- Growing beyond the school gate - encourage growing fruits around recreation fields, around school fences and between schools
- Supporting local business and traders
- Working together in partnership – keeping it simple and about the food

For more information on Wigan Borough In Bloom and Incredible Edible visit www.wigan.gov.uk/communitydeal

Glossary of Terms A-Z

Below are definitions of words and terms that you should be familiar with:

Asset based approach: People and communities to come together to achieve positive change using their own knowledge, skills and experience of the issues they encounter in their own lives

Co-located service: A service local to a particular community sharing premises with another service or organisation

Digital champions: Individuals who make the most of digital and inspire and influence others to do so

Digital confidence: The ability and self-confidence to use digital services, for example an individual having the confidence to search the web for jobs and apply online without assistance from others

Digital exclusion: Not being a part of the digital world which could lead to missed opportunities

Digital first: Online being the first point of access rather than phone calls or face to face meetings

Early intervention and prevention: Intervening early and as soon as possible to tackle problems emerging for children, young people and their families or with a population most at risk of developing problems, so as to prevent those problems in the first place. Early intervention may occur at any point in a child or young persons life

Empower: To become stronger and more confident, especially in controlling one's life and having a positive influence in the community

Evidenced based: To provide high quality services reflecting the interests, values, needs and choices of the individuals where decisions are made based on data and knowledge rather than only on our own opinion

Financial inclusion strategy: The ability of an individual, household or group to access appropriate financial services or products

Fuel poverty: Under the new 'Low Income, High Costs' definition, a household is considered to be fuel poor if; they have required fuel costs that are above average (the national median level); and were they to spend that amount, they would be left with a residual income below the official poverty line

Inequality: Unfairness and discrimination

Glossary of Terms A-Z

Below are definitions of words and terms that appear throughout the document

Integrated services: Working together as one, sharing information and resources

Intelligence-led integrated system: A system in which different services will work together to improve outcomes based on evidence and data

Lifestyle determinants: Results of lifestyle choices

Peer support groups: A group of people who will offer their support and understanding to each other

Public services: A service which is provided for people by the government

Reduced carer breakdown: Ensuring carer stress levels are lowered

Resilient: Strong and robust

Self-reliance: Independence and confidence enabling a person or organisation to 'stand on their own two feet'

Social isolation: Not interacting with others, individuals often become lonely when socially isolated due to lack of friendship group or close family members

Statutory services: Services local authorities are legally obliged to provide

Stigma: Negative labels attached to an individual

Thresholds: Criteria

Vulnerable people: People that are often defenceless and need help from others

Worklessness: Unemployment