

How the Deal has saved money and transformed communities

Donna Hall

Chief Executive Wigan Council and
Accountable Officer,
Wigan Borough CCG

Reforming
Public
Services

Wigan Borough

A part of
GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY



Population of
323,000



70%
green space



136,000
households



85th most deprived

Wigan
Council

NHS
Wigan Borough
Clinical Commissioning Group

Incredible Edible
Wigan

Where we started

Since



we have saved **£131m**

whilst continuing to
improve outcomes for the
people in the borough



The Deal

The Deal
Conference 2018

Our part

- Keep your Council Tax as one of the lowest
- Help communities to support each other
- Cut red tape and provide value for money
- Build services around you and your family
- Create opportunities for young people
- Support the local economy to grow
- Listen, be open, honest and friendly
- Believe in our borough

Signed

Councillor David Molyneux, Leader of Wigan Council

Your part

- Recycle more, recycle right
- Get involved in your community
- Get online
- Be healthy and be active
- Help protect children and the vulnerable
- Support your local businesses
- Have your say and tell us if we get it wrong
- Believe in our borough

Signed



WiganCouncilOnline



wigancouncil



@wigancouncil



wigan.gov.uk



Our part

Support families to give children the best start

Create training opportunities and jobs

Provide seven day access to GP services

Help communities to support each other

Help you to remain independent for as long as possible

Provide leisure facilities to help keep you healthy and active

Your part

Lead a healthy lifestyle and be a good role model

Take advantage of training and job opportunities

Register with a GP and go for regular check ups

Get involved in your community

Support older people to be independent

Make the most of leisure facilities and be active

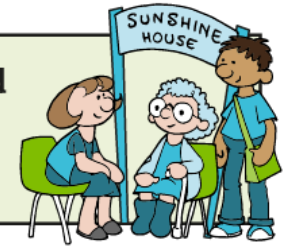


The Deal Principles

Different
conversations



An asset-based
approach



Know your
community



Staff attitude
and behaviours



Place based
teams



Permission to
innovate



Attitudes and behaviours of our staff

- **Be Positive**... take pride in all that you do
- **Be Accountable**... be responsible for making things better
- **Be Courageous**... be open to doing things differently

BeWigan

Because **how** we do things is just as important as **what** we do

Permeates everything we do

Transforming care with residents at Heathside Residential Home:

“I’ve worked here for 14 years and I am so proud to see the changes that have come about through The Deal. We are given the chance to listen to our residents and the permission to create brilliant activities for them as a result.”

Kevin Fulton, Staff Member



Co-location in a place

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Health and care



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Healthier Wigan Partnership

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Deal for your Street

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Recycle more, recycle right

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Community investment

£10m

invested in communities
by the end of 2018

£9.5m

social and economic
benefit

£5.5m

leveraged in external funding
by investment groups



Inspiring a future generation

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Public
Services

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RECLAIM

LEIGH GIRLS 2018 FEMINISTO

- Standing up to Sexism, Homophobia and Racism.
- Working class Leigh girls demand a better post 16 education.
- Leigh girls will fight to end the gender wage gap.
- Leigh girls will turn empty spaces into useful places.

SPEAKING OUT AGAINST STIGMA OF BEING WORKING CLASS

LEAD is a project for 12-13 year olds who live in or go to school in Leigh.

This Feministo shows our priorities, for our community, in our own words. If you support our ideas, please display this Feministo in your window.

www.reclaimproject.org.uk @ReclaimProject

RECLAIM

WORKING CLASS YOUNG PEOPLE BEING SEEN,
BEING HEARD AND LEADING CHANGE.

WORKING IN PARTNERSHIP WITH

Wigan
Council

Wigan
Council

NHS
Wigan Borough
Clinical Commissioning Group

Incredible Edible
Wigan

The Leadership Bit

- Develop a single unifying philosophy which is optimistic, simple and applies across the place to everyone
- Keep telling this story with illustrations every day to everyone with humility
- Create political and organisational support for a radical new model
- Build a strong, cohesive and high energy team
- Constantly listen harder to residents, to staff to community groups
- Build a demand management strategy not a budget strategy
- Build trust with staff and community to allow them to innovate and for it to be ok
- Maintain your personal energy levels!!

So what?



Happiest place to live
in Greater Manchester



Increased staff engagement
– best council to work for



6% reduction in looked after children
since 2010



Recycling rates increased to over 50%



Getting people home from hospital
quickly - **best in the north west**



Healthy life expectancy increased by
seven years in the most deprived areas

So what?



Childrens services rated **Good**
by Ofsted



Reablement service rated
as **outstanding** by CQC



Saved **£131m** and invested **£10m**
into the community



91% of schools rated **good** or
outstanding by Ofsted



3000 more people in **employment**
since 2016/17

The Deal 2030

- Deal 2030 will **build on the success** of the Deal for the Future with a **plan for the place**
- **Co-designed and delivered** with partners, our communities and staff
- A bigger focus on **inclusion** – celebrating diversity and a fair borough for all
- **Big Listening Project** – today and all autumn

