







Whole system place-based integration





Why do we need to change?

Ageing population

An ageing population with multiple complex chronic conditions

Integration

A lack of integration between different providers in the system leading to inefficiency and a compromised patient experience

Skills and workforce gap

A skills and workforce gap that threatens the safety of the system and impacts its ability to invest in improvements and changes

Poor health

High levels of obesity and tobacco and alcohol consumption – important determinants of poor health

Constrained funding

Constrained funding means that all partners in the borough are facing an unprecedented financial challenge

Increasing demand

Increasing demand from individuals with complex dependency who have been used to taking action only when their need was acute

School readiness

Children who are not ready for school meaning they may face a lifetime of disadvantage

Lifestyles

Adults of working age trapped in chaotic lifestyles and dependent on multiple public services



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Wigan borough

- Large borough 320,000 residents
- Long history of coal mining and cotton mills industrial revolution heartlands
- Proud sporting history including 2013 FA Cup win for Wigan Athletic
- Hugely green borough in terms of both land and recycling!
- Very wealthy areas.... contrasting with areas of high deprivation and need





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Place Based Public Service Reform in Wigan Borough

Common principles of working

- 7 SDFS
- Know the Community
- Work together in places
- Asset based approach
- Shared understanding of the most vulnerable
- Connection to voluntary and Community Services,
- Connection to independent sector and business



Education based system leaders covering

- Primary and secondary schools
- special schools,
- early years settings
- Further Education,

Wider Public Service Reform

WiganHealthierEducationWiganPartnershipPartnership

Wider Public Services

<u>e.g</u>

- GM Police
- Council Housing
 Services
- ASB teams
- Complex Dependency
 Workers
- Leisure Trust
- Substance Misuse
- Offender management
- Community Knowledge
- DWP
 - Confident Families

Healthy Wigan Partnership e.g

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- Primary Care Clusters
- Integrated Community Services
- Start Well
- Outpatients and Diagnostics
- Public Health Interventions
- Mental Health







Background to place-based working

2016:

- 6-week multi-agency pilot in Platt Bridge
- Fantastic relationships between agencies
- Developed relationships with communities
- Showed us a new, less silo-based way of working
- Not always easy, however...
- Services as a whole are quite rigid
- Statutory responsibilities remain
- Platt Bridge is a small area... Wigan borough is big!

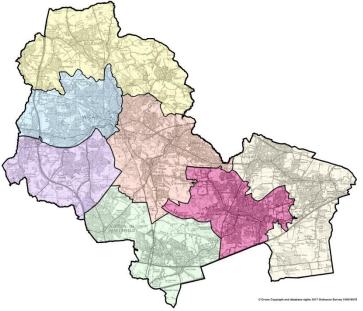






What is a Service Delivery Footprint?

- Administrative boundary devised to capture populations ideally between 30-50,000
- A means to bring together public service agencies as well as community/voluntary services to work together in a place-based approach





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Key principles of place-based working

- Partners from a range of public services working together in a 'Place' = integrated working
- Share knowledge and avoid duplication
- Early intervention and prevention to prevent reactive public service cost
- Have different conversations and knowing your community (The Deal)
- Building self-reliance and resilient communities









Why this approach?

- Because we need to be better at having a whole system perspective on the lives of residents – to reduce duplication of effort and to get a rounded view of the circumstances of their lives
- To develop a shared sense of the assets of individuals and communities
- Because a joined up approach is a precondition to scaled prevention and early intervention
- Because we cant afford for public services to operate as they currently do







How do we do this?

- Be positive, be accountable, be courageous
- Be innovative and think creatively to resolve issues
- Work with colleagues from a range of services
- Work with the community
- Be passionate about the local community and understand its needs and aspirations









What does a Huddle or a Hub look like?

