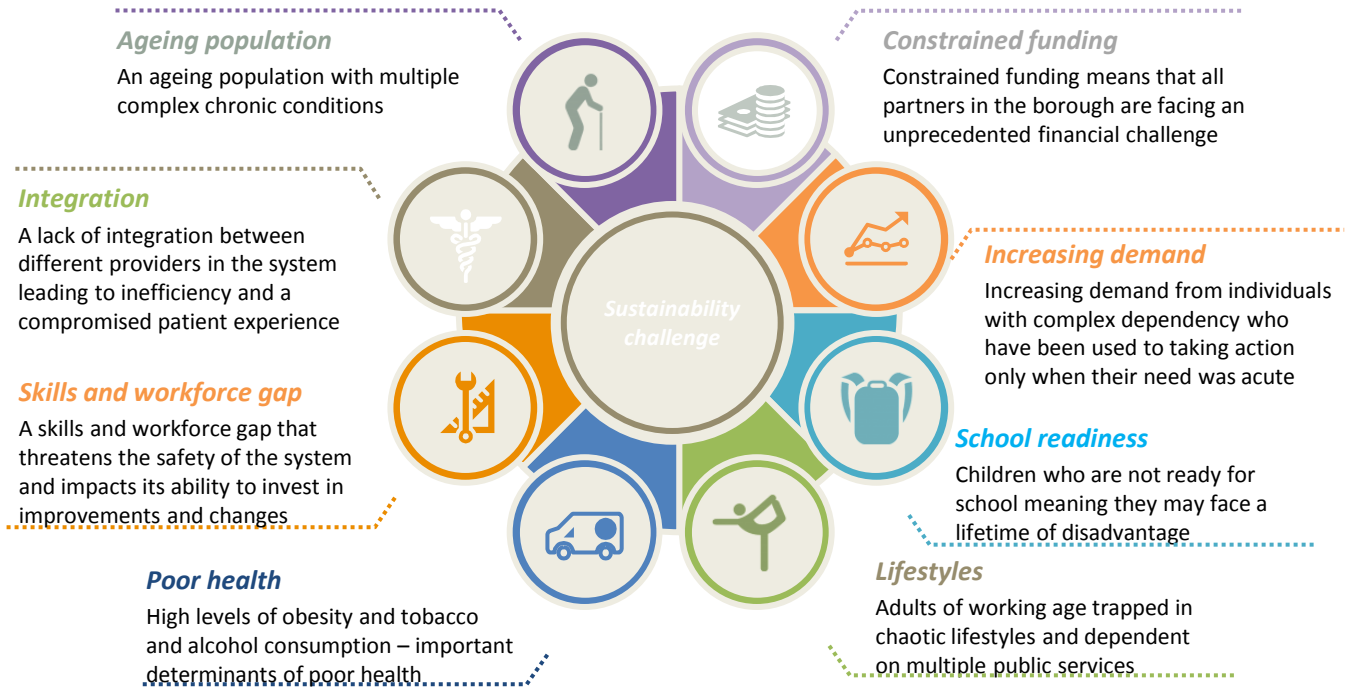




Whole system place-based integration



Why do we need to change?



Wigan borough

- Large borough – 320,000 residents
- Long history of coal mining and cotton mills – industrial revolution heartlands
- Proud sporting history including 2013 FA Cup win for Wigan Athletic
- Hugely green borough – in terms of both land and recycling!
- Very wealthy areas.... contrasting with areas of high deprivation and need



Place Based Public Service Reform in Wigan Borough



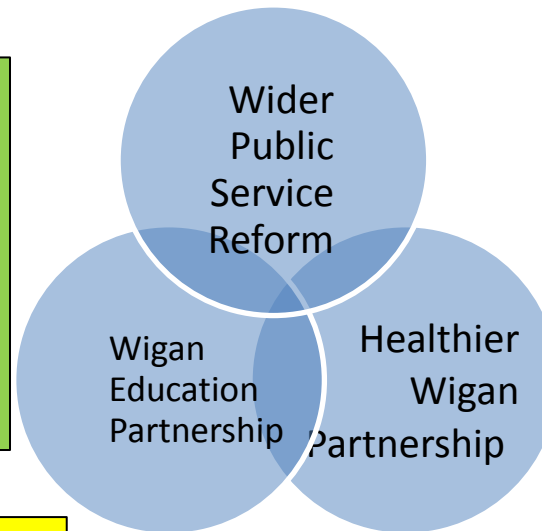
Common principles of working

- 7 SDFS
- Know the Community
- Work together in places
- Asset based approach
- Shared understanding of the most vulnerable
- Connection to voluntary and Community Services,
- Connection to independent sector and business

Wigan Education Partnership

Education based system leaders covering

- Primary and secondary schools
- special schools,
- early years settings
- Further Education,



Wider Public Services

e.g

- GM Police
- Council Housing Services
- ASB teams
- Complex Dependency Workers
- Leisure Trust
- Substance Misuse
- Offender management
- Community Knowledge
- DWP
- Confident Families

Healthy Wigan Partnership e.g

- Primary Care Clusters
- Integrated Community Services
- Start Well
- Outpatients and Diagnostics
- Public Health Interventions
- Mental Health

Background to place-based working

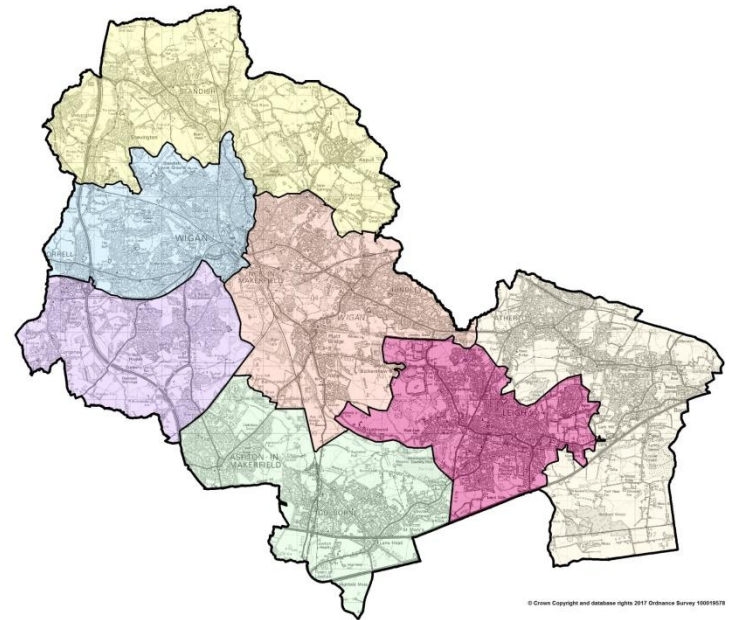
2016:

- 6-week multi-agency pilot in Platt Bridge
- Fantastic relationships between agencies
- Developed relationships with communities
- Showed us a new, less silo-based way of working

- Not always easy, however...
- Services as a whole are quite rigid
- Statutory responsibilities remain
- Platt Bridge is a small area... Wigan borough is big!

What is a Service Delivery Footprint?

- Administrative boundary devised to capture populations ideally between 30-50,000
- A means to bring together public service agencies as well as community/voluntary services to work together in a place-based approach



Key principles of place-based working

- Partners from a range of public services working together in a 'Place' = integrated working
- Share knowledge and avoid duplication
- Early intervention and prevention to prevent reactive public service cost
- Have different conversations and knowing your community (The Deal)
- Building self-reliance and resilient communities

Why this approach?

- Because we need to be better at having a whole system perspective on the lives of residents – to reduce duplication of effort and to get a rounded view of the circumstances of their lives
- To develop a shared sense of the assets of individuals and communities
- Because a joined up approach is a precondition to scaled prevention and early intervention
- Because we cant afford for public services to operate as they currently do

How do we do this?

- **Be positive, be accountable, be courageous**
- **Be innovative and think creatively to resolve issues**
- **Work with colleagues from a range of services**
- **Work with the community**
- **Be passionate about the local community and understand its needs and aspirations**

What does a Huddle or a Hub look like?

